

An aerial photograph of a dense forest of evergreen trees covered in snow. A winding ski trail is visible, cutting through the trees. The overall scene is in grayscale, with a semi-transparent dark overlay. The text is centered over the image.

Kenora Nordic and Biathlon Club

Light the Trails project at Mount Evergreen

2022-23

KNBC Light the Trails Project Background

Project Description: 6 kms lit trails, including para loop, Frank Symonds, Two Towers, Matoos, and Jackrabbit

Phase 1 FedNor \$500,000 approval
June 2022

Phase 2 NOHFC \$490,000 approval
August 2022

Estimated
KNBC Portion
\$175,000

KNBC
\$65,000

FedNor
\$500,000

KNBC
\$110,000

NOHFC
\$490,000

Fundraising
Targets

\$175,000

Corporate/Businesses

\$45,000

Other Funding

\$85,000

Individuals/Buy a Pole Campaign

\$50,000

Amount
raised to
date

\$47,750

Other Funding: Kenora & Lake of the Woods
Regional Community Foundation \$10,000.00.

Other Funding: City of Kenora - October 2022

Other Funding: Kenora Hospitality Alliance -
17,500

Corporate/Businesses Sponsorship to date:

Cabin Country Realty \$10,000

Hardwear Company \$ 4,000+

Individuals/Buy a Pole Campaign

\$1250/pole x 5 = \$6,250.00

KNBC Light the trails Project-Timing

Fall: KNBC AGM fall 2022 Launch Event
Presentation

Fall: City of Kenora

Fall: buy a pole and corporate campaign

December: Winter Solstice Fundraising event

Winter: Hydro one grant writing 2023

What do we need from you?

Enthusiastic support, talking it up, generating excitement about the lights and the fundraising campaign

Volunteers to follow up the email campaign with phoning or personal contact

Suggestions re businesses to target and offers to contact them

Other ideas/other assistance